

11-YEAR-OLD CRYSTAL LEE WOWS OCBC REAL ESTATE AGENTS AT “NIGHT AT THE MUSEUM” AWARDS NIGHT

OCBC Bank holds fourth awards dinner bash to reward and recognise partnership with real estate agents

Kuala Lumpur, 23 April 2014 – Malaysian child sensation Crystal Lee wowed OCBC Bank (Malaysia) Berhad’s real estate agent (REA) partners with her powerful renditions of “Let It Go” and “Price Tag” during the Bank’s fourth annual awards dinner bash held at Connexion@Nexus recently.

The 11-year-old winner of the best actress award at this year’s Shanghai Film Festival was the toast of the evening as the real estate agents lined up to take personal photographs with her following her mesmerising performance.

At the event, themed “Night at the Museum” after the Shawn Levy-directed movie by the same name, the agents shared over RM230,000 in awards.

The winners were swamped with a host of rewards ranging from cash to luxury watches and travel vouchers for their efforts and dedication in referring OCBC home loans to customers.



Crystal Lee wows the crowd with her strong vocals

Not just that, they were treated to numerous themed performances including a Michael Jackson impersonation, a dance show that brought portraits to life, and breathtaking performance and stunning moves by Katoon Network coupled with the endless antics of popular emcee Melvin Aeria.

The event culminated in an awards presentation ceremony where cash rewards of RM45,000 were given away to top agencies and RM188,000 to top individuals. These included attractive prizes such as vouchers for watches, travel and shopping ranging in value from RM1,000 to RM16,000.

Winning the Top Agency awards were AP Real Estate, GS Realty Sdn Bhd and Speedo Housing & Property Agent. They walked away with RM20,000, RM15,000 and RM10,000 respectively.



OCBC staff all geared up for the OCBC REA Night at the Museum

Present at the event were senior personnel of OCBC Bank, including Director & CEO Mr Jeffrey Chew who sportingly turned up in an admiral's costume, and Head of Consumer Financial Service Mr Charles Sik who came dressed as Indiana Jones.

But the highlight of the night was clearly when Crystal came on stage. Her melodic voice, angelic look, spontaneity and poise immediately caught the fancy of one and all.

According to OCBC Bank's Head of Consumer Financial Services, Mr Charles Sik, the appreciation night was held to recognise the strong partnership between OCBC Bank and the real estate agents.

"Our agents have boosted our home loans growth significantly over the past four years. And we look forward to having yet another good year with their support and through the many value-added products and services we have on offer," he added.

OCBC Bank has a comprehensive range of home loan products in its stable, including Islamic home financing, mortgage loans for graduates and a Life Insurance Financing Scheme through a partnership with sister company, Great Eastern Life Assurance.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It was ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has a network of over 450 branches and representative offices in 17 countries and territories, including more than 330 branches and offices in Indonesia that are operated by its subsidiary, Bank OCBC NISP.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continued to gain industry recognition in 2011 including being voted "Outstanding Private Bank in Asia Pacific" in 2013 by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my